

From Documents to Data: The New Paradigm of eDiscovery

eDiscovery is experiencing a revolution. Our primary unit of measure has always been a document – stemming from the digital conversion of paper to desktop computing. But apps like WhatsApp, Slack, and Microsoft Teams have blurred the lines. Today, every 'ping', 'like', or 'share' we send isn't a document, often it's not even a message—it's a piece of data. Over the single month of August 2023, more than 15 million chat messages were processed with Lineal's ChatCraft, a chat data review interface developed for Relativity. Over 20% of our matters in the second quarter of 2023 had some element of structured data. As this digital chatter and use of systems grows louder and faster, the way we approach legal evidence needs a modern understanding coupled with consistent tools that help review data, not just documents.

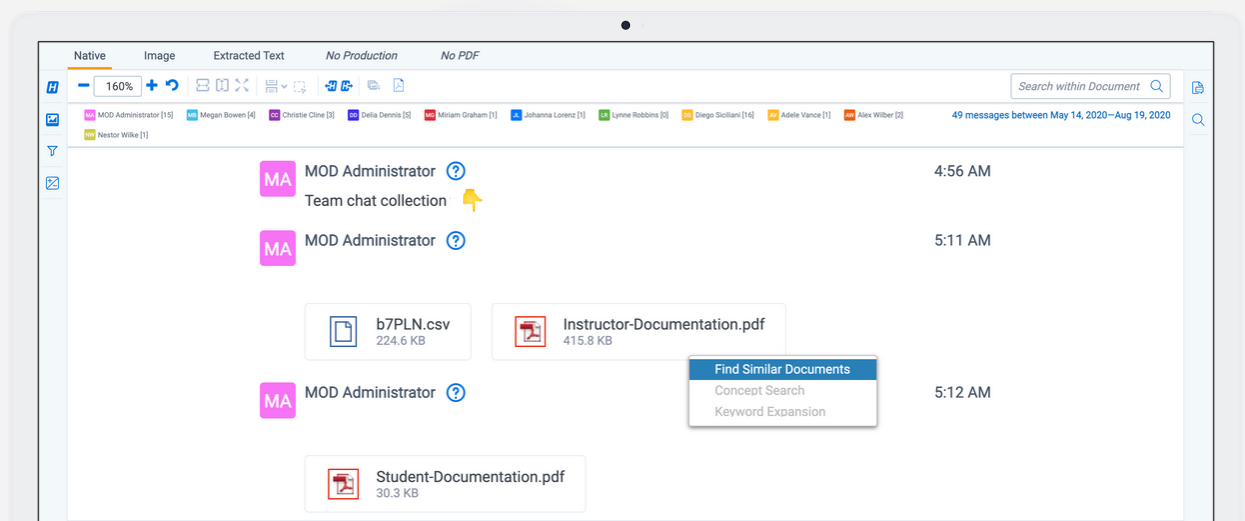
The Evolution of eDiscovery: From Documents to Data

Historically, the foundational basis of eDiscovery was the document. eDiscovery was the answer to our world's universal adoption of personal computing and email as the standard form of communication. At the core of that is the document – the single unit of record of our work. The world of eDiscovery has steadily evolved to meet the challenges brought by that digital transformation. The Electronic Discovery Reference Model (EDRM) offers guidance and provides a structured framework that works well for so many of today's complex cases.

However, it cannot be universally applied. Many legal professionals still grapple with unique challenges, especially in areas like General Liability and Employment that defy traditional moulds. For so many of these matters, the steps of the EDRM are too costly and time consuming to attempt based on the actual risk of the case. Further, in many cases, the EDRM can be overkill – not every case requires the same level of sophistication.

These issues are exacerbated by the current transformation occurring in how we, as a business community, use technology. We are now firmly in a transformation from personal computing to cloud computing. The year 2022 was the first year where more corporate data existed outside of the organization's own data center than inside its four walls. It was also the first where corporations created more data in collaborative chat platforms than they did in email. These facts are harbingers of change to the sources subject to discovery. Further, none of these systems are based on the concept of document. Documents may be included within them, but they are data platforms first and foremost.

The inclusion of these platforms in our standard framework is now necessary. We must, as an industry understand how to collect, investigate, review and produce things that do not conform to the definition of a document. We must understand and develop best practices for data discovery – and make it useful for the lionshare of matters.



The Complexity of Custom Solutions

eDiscovery isn't a one-size-fits-all domain. Lawyers and professionals must account for a myriad variables, from the nature of data sources to the specificities of each case. While standard procedures are pivotal, each case demands a bespoke touch. And with the focus now on data over documents, employing tech-smart strategies that offer efficient data review is paramount.

Legal professionals must weigh in various factors – the scope of the matter, the infrastructure at play, the nature of data sources, and more. This approach doesn't undermine the importance of standardized procedures, it adds an extra layer of consideration. Leveraging technology to review data efficiently and defensibly is the key to cutting costs without compromising on the integrity of the process.

Lineal's Forward-Thinking Approach

Lineal acknowledges the fluid nature of modern data. Instead of confining data to the rigid box of 'document', Lineal leverages AI to extract key insights from both conventional documents and modern databases. And for those venturing into chat or image data review, Lineal offers ChatCraft and Lineal Images. Their objective? Equipping clients with sharp, actionable insights for smarter decision-making. After all, today's eDiscovery is more than just navigating documents—it's about embracing every byte and bit of data.

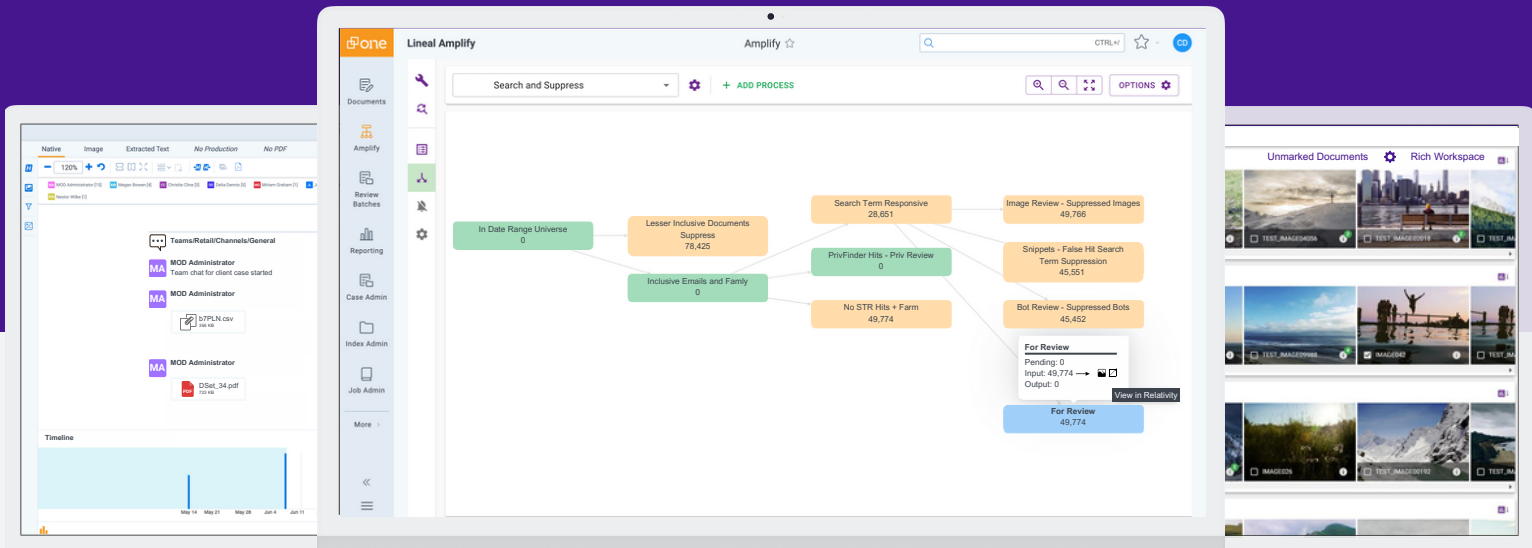
Cost vs. Risk in eDiscovery

Balancing cost and risk in eDiscovery is pivotal. With the advent of digital data proliferation, legal teams are often inundated with vast volumes of data that need to be reviewed and analyzed. This invariably leads to increased costs and potential risks, especially if data is overlooked or misinterpreted.

With Lineal's transparent tools, clients gain a profound understanding of their data sources, enabling them to make informed decisions. It's not just about managing costs; it's about maximizing the value and accuracy of every discovery effort. By moving from the unknown to the known, legal teams can ensure that every step, every decision, is backed by data and not mere conjecture.

A key aspect of Lineal's tools is its repeatability. Every data-driven step and decision is recorded and can be added to a playbook for use on future matters. This directly reduces costs on similar styles of matters, such as Employment matters, allowing case teams to apply data-driven solutions to quickly evaluate matters without incurring the typical added costs of manual discovery frameworks.

Amplify: Codifying Workflows for Efficiency and Precision



Amplify isn't just another tool—it's a game-changing suite of data review applications that can be leveraged to create unique, repeatable, and defensible workflows.

Here's why this matters:

1. **Time Efficiency:** No more reinventing the wheel. Once a workflow is set, it's there for good, ready to be reused, saving invaluable time.
2. **Consistency:** Uniformity in approach means fewer mistakes and consistent quality.
3. **Cost Management:** Time is money. And by saving time, Amplify directly cuts costs.
4. **Risk Mitigation:** Consistent workflows reduce chances of oversight, ensuring a smooth sailing process.
5. **Adaptability:** Legal terrains change. Amplify ensures workflows can change with them.

Amplify offers the ideal blend of cost-effectiveness and precision, ensuring eDiscovery isn't just about data, but how it's analyzed, empowering legal professionals to strike the right balance between cost and risk.

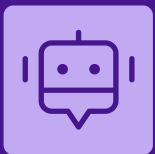
Inside Amplify: Lineal's Relativity Enhancement Apps



ChatCraft - ChatCraft enables you to efficiently tag and review chat data (Teams, Google Chat, Slack, etc.) on a per chat, per day, or conversation level and associates attachments in-line with their chat conversations. Users can visualize chat history over timelines, revealing key trends. Finally, it allows you to export only the relevant messages without redacting countless other unresponsive messages in your productions.



Images - Lineal Images is an intuitive review tool for image files integrated with Relativity. Within Images, you review images in a tile format grouped by category based on concepts. Reviewers have the ability to search, identify, and tag images (i.e., logos, graphics, pictures) en mass, within or across their categories.



BotDetector - Designed to eliminate junk and provide logical culling, Lineal's BotDetector identifies auto-generated messages and provides social networking scores to eliminate these non-relevant documents. It uses social status identification to intelligently understand the senders relevance. BotDetector culls, on average, an additional 15% of all communications documents.



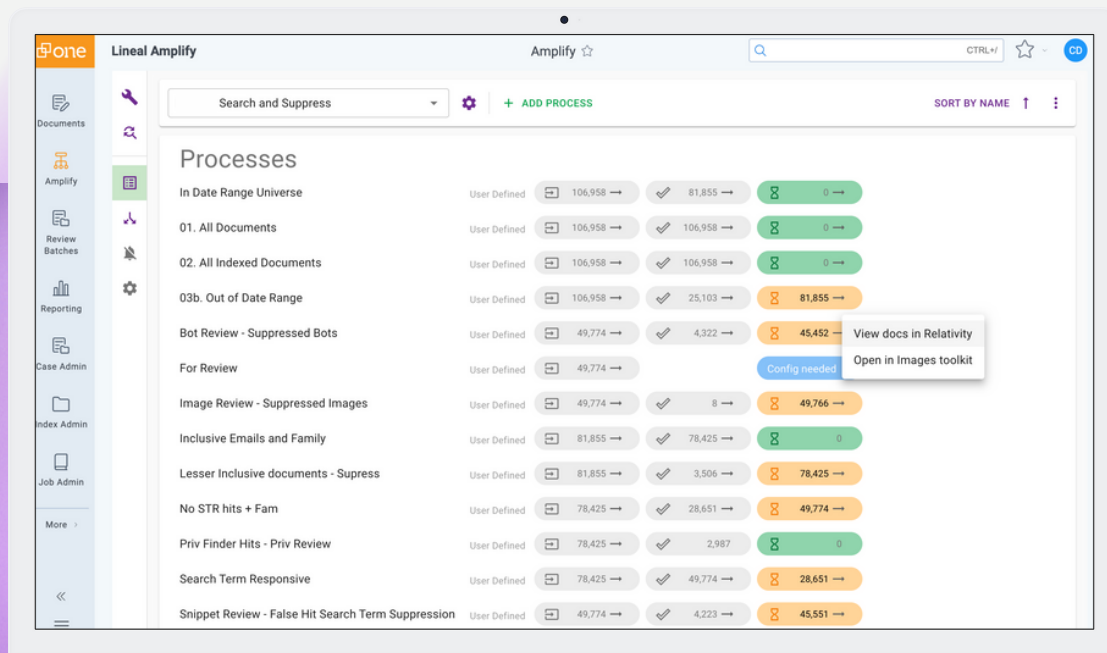
PrivFinder - PrivFinder combines privileged taxonomy, advanced analytics, and a database with over 100,000 known privilege actors to provide users with a better, faster way of identifying privileged documents. It analyzes communication data and allows users to input case-specific information (communications involving aligned and adverse parties and law firms, in-house legal staff, and professional signatures, etc.) to provide the likelihood of privileged communication.



STR 2.0 - Adds an invaluable capability to Relativity that allows users to quickly understand the context of keyword hits without having to view the entire document. STR 2.0's advanced hashing algorithm allows you to quickly suppress false positives from your workspace.

Crafting the Perfect eDiscovery Workflow

Hoping for a universal eDiscovery guide is wishful thinking. What's needed is a malleable approach—one that caters to the specifics of every case – the type of data, the nature of the case, and the frequency of such cases. Lineal's approach is rooted in this concept, creating tools and services that are designed to mold themselves around the unique demands of each case, offering both stability and adaptability.



People at the Forefront of Service

At its heart, Lineal is more than just tech—it's people. Their consultative approach ensures a perfect blend of standard processes with tailored strategies, making Lineal stand out.

Modern eDiscovery isn't just about the transition from "document to data". It's about acknowledging the intricate web spun by digital conversations. It demands solutions powered by innovative tech that ensures fast, accurate, and defensible reviews. The future of eDiscovery is clear: a mix of the traditional and contemporary, especially as the evidence pile evolves beyond the traditional document.

Have questions or
want to learn more?
Let's connect!

LINEAL

www.lineal.com
info@lineal.com